## **Privacy Statement**

Synergy Real Estate respects your privacy and is committed to protecting it. Synergy Real Estate provides this Privacy Statement to inform you of our Privacy Policy and practices and of the choices you can make about the way your information is collected online and how that information is used. We've structured our website so that, in general, you can visit Synergy Real Estate on the Web without identifying yourself or revealing any personal information. We make this notice readily available on our home page.

- 1. The Synergy Real Estate website may provide links to third-party websites for your convenience and information. If you access those links, you will leave the Synergy Real Estate website. Synergy Real Estate does not control those sites or their privacy practices, which may differ from Synergy Real Estate's. We do not endorse or make any representations about third-party websites. The personal data you choose to give to unrelated third parties is not covered by the Synergy Real Estate Privacy Statement. We encourage you to review the privacy policy of any company before submitting your personal information.
- 2. This Privacy Statement covers personal information, non-personal data collection and aggregate reporting. Personal information is information that is associated with your name or personal identity. Synergy Real Estate uses personal information to understand better your needs and interests and to provide you with better service. Once you choose to provide us with personal information, you can be assured it will be used only to support your customer relationship with Synergy Real Estate. We take seriously the trust you place in us. Synergy Real Estate will not sell, rent or lease your personal information to others.

To personalize our services or communications and improve our services, we may also ask you to provide us with information regarding your personal or professional interests, demographics, and experiences with our services. Providing this additional information is optional.

Non-personal information is data about usage and service operation that is not associated with a specific personal identity. Synergy Real Estate collects and analyzes non-personal information to evaluate how visitors use the Synergy Real Estate website.

Non-personal data we collect may include the pages visited on the Synergy Real Estate website, unique URLs visited within Synergy Real Estate, browser type and IP address. Most non-personal data is collected via cookies or other analysis technologies. Synergy Real Estate Web pages use cookies. Synergy Real Estate also places ads on other website that may use cookies.

- 3. Synergy Real Estate is committed to protecting the privacy needs of children and we encourage parents and guardians to take an active role in their children's online activities and interests. Synergy Real Estate does not knowingly collect information from children under the age of 13 and Synergy Real Estate does not target its website to children under 13.
- 4. Synergy Real Estate uses your personal information to provide you with services and to help us better understand your needs and interests. Specifically, we use your information to communicate with you, to provide service and support, to update you on services and benefits, to personalize promotional offers and to personalize the Synergy Real Estate website.

Non-personal data is aggregated for reporting about Synergy Real Estate website usability, performance and effectiveness. It is used to improve the customer experience, usability and site content.

5. Synergy Real Estate will not sell, rent or lease your personal information to others. Synergy Real Estate will not share your personal information with third parties except in responding to your requests for products or services. Your permission will be requested when you submit your information. Synergy Real Estate shares customer information across Synergy Real Estate -owned business entities and companies working on our behalf, but only as described above.

Synergy Real Estate contracts with third-party service providers and suppliers to deliver complete products, services and customer solutions described above. Suppliers and service providers are required to keep confidential the information received on behalf of Synergy Real Estate and may not use it for any purpose other than to carry out the services they are performing for Synergy Real Estate. These service providers may change or we may contract with additional service providers to better accommodate our customers. Synergy Real Estate will not share personal information with any other third parties without your permission, unless required by law enforcement action, subpoena, or local law.

- 6. Synergy Real Estate may email you information that complements our services. Synergy Real Estate communications may include new home information, special offers. This option does not apply to communications for the purpose of administering sale completion, contracts or support.
- 7. Certain Synergy Real Estate services are linked with those from unrelated third-party companies, some which offer you the option to share with both Synergy Real Estate and the third party personal data you provide. Examples include the ability to register software products from multiple vendors from a single Synergy Real Estate Web page, to request communications from Synergy Real Estate marketing or solution partners, or to enable order completion through a reseller. We will not share your personal information with those third-party companies unless you make that choice.
- 8. Synergy Real Estate is committed to protecting the information you provide us. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, Synergy Real Estate has in place appropriate physical and managerial procedures to safeguard the information we collect.
- 9. If there are updates to the terms of Synergy Real Estate's Online Privacy Statement, we will post those changes and update the revision date in this document, so you will always know what information we collect online, how we use it, and what choices you have.
- 10. We value your opinions. If you have comments or questions about our privacy policy, please send them to <a href="mailto:Info@SynergyRealEstate.org">Info@SynergyRealEstate.org</a> or write to us at the following address: Synergy Real Estate, 950 Eagles Landing Parkway, Suite 346, Stockbridge Georgia 30281.